

# 郭又銘老師



## 簡歷

大學開學第一天就遇到九二一地震，從此熱衷於社會服務以及參與非營利組織各式活動，因此擅長連結資源與推動專案。喜歡和業界合作，例如花蓮觀光休閒協會、花蓮民宿協會，花蓮縣農會、以及咖啡產業。每年會固定安排學生出國實習或者交流，希望讓學生讀萬卷書也行萬里路。

## 近期研究方向

近年的研究成果以評估遠距健康系統為主，現在的興趣以「設計思考」與「compassion design」為主要的研究領域。

## 研究成果

- Hsieh, H.-L., Kuo, Y.-M., Wang, S.-R., Chuang, B.-K., & Tsai, C.-H. (2017). A study of personal health record user' s behavioral model based on the PMT and UTAUT integrative perspective. *International Journal of Environmental Research and Public Health*, 14(1). <https://doi.org/10.3390/ijerph14010008>
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- Hsu, Y.-C., Tsai, C.-H., Kuo, Y.-M., Lien, & Ya-Hui, B. (2016). Telecare services for elderly: Predictive factors of continued use intention. *Open Biomedical Engineering Journal*, 10. <https://doi.org/10.2174/1874120701610010082>
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- Hung, R. Y. Y., Yang, B., Lien, B. Y. H., McLean, G. N., & Kuo, Y. M. (2010). Dynamic capability: Impact of process alignment and organizational learning culture on performance. *Journal of World Business*, 45(3), 285–294.